

EMPOWERING MARKET ACCESS TEAMS

With interactive real-word data dashboards, localised HEOR models, presentations and detail aids



EVIDENCE



VALUE & ACCESS



COMMUNICATION

We develop engaging, interactive value communication tools and unique innovations, like our Connected Insights dashboards.

With economic modelling, medical writing and digital capabilities, our solutions are enhanced by authentic NHS insights.

Connected Insights

Build a case for change with healthcare decision makers by presenting real-word data from their health economy

With Connected Insights you can:

- Benchmark against national targets and peer groups
- Identify areas of unmet need and spot opportunities
- Drill down to very granular data

Enabling your teams to engage in evidence-led conversations with healthcare decision makers for many use cases, such as:

- Identifying outliers
- Illustrating variation in delivery of services
- Communicating trends (e.g. prescribing)
- Sharing relevant health outcomes

...and ultimately building a case for change

“This is singularly the most effective and interactive tool I have used in 24 years in Pharma. Please extend my thanks to the development team.”

Key Account Manager, Top 20 Pharma Company



For a demo and more details contact info@mtechaccess.co.uk

