

GLOBAL MARKET ACCESS FROM STRATEGY TO IMPLEMENTATION

We are Mtech Access, a global market access consultancy with a difference

Mtech Access work with global and local market access and HEOR teams to develop strategy, deliver insight, generate evidence, demonstrate value, and communicate your proposition. We have access to a broad network of payers, HCPs, and other stakeholders across multiple markets to inform our insights and recommendations. We offer a complete global market access service, supported by innovative digital solutions.

"In my experience, the team at Mtech Access are among the best in the industry..."

Regional HEOR Manager (Europe)

Flexible and collaborative, our team of consultants, health economists, writers, analysts, and developers are ready to help you with your latest market access challenge. We have a track record of successful partnership and more than two thirds of the team have 10+ years' experience.

EVIDENCE



- Evidence generation strategy
- Systematic literature review
- Meta-analysis
- Health economic evaluation
- Data analytics
- Early scientific advice strategy and support

VALUE & ACCESS



- Value demonstration strategy
- Market access and pricing strategy
- Value proposition development and testing
- Landscape and situation analysis
- Primary research and advisory boards

COMMUNICATION



- Cross-market HTA/ reimbursement submissions
- Value dossiers
- Budget impact models
- Market-leading digital communication solutions
- Publications
- Payer engagement strategy

Our global market access and pricing specialists can support each stage of your market access journey through...

- Market access landscape assessment
- Opportunity assessment
- Market access and pricing strategy development
- Payer value and positioning strategy
- Evidence generation strategy
- Value proposition development and testing
- Value dossier and value pack development
- Life-cycle management strategy

OUR RESEARCH METHODS INCLUDE:

Desk research

- Competitor analysis
- Analogue research
- Reimbursement strategy and process analysis
- Literature and clinical/HTA guideline reviews

Primary research

- Interactive cross-functional workshops
- Face-to-face and virtual advisory boards or focus groups
- 1:1 web-assisted telephone or face-to-face interviews
- Surveys and Delphi panels

“To be honest [the project] far exceeded its aims! I’ve embarked on a number of such projects in my career and this was really an excellent experience.”

Real World Evidence Lead, Global Pharma

We have extensive global experience in a breadth of therapy areas

















Our global reach

We have experience and capabilities spanning global markets, including:

- Europe
- North America
- LATAM
- Australasia
- Asia

Therapeutic experience

Our therapeutic experience is very broad, including:

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|---|---|
|  Oncology |  Endocrinology |
|  Respiratory |  Ophthalmology |
|  Rheumatology |  Haematology |
|  Infectious diseases |  Vaccines |
|  Cardiovascular |  Renal |
|  Diabetes |  Pain |
|  Neurology |  Hepatology |
|  Women's health |  Rare diseases |

We work in partnership with market experts, HCPs, payers, policy makers and payer-influencing clinicians to ensure market-specific insight and support clients from strategy to implementation.