



# GLOBAL MARKET ACCESS & DIGITAL COMMUNICATION

We are Mtech Access, a market access consultancy with a difference. We deliver Evidence and Value services hand-in-hand with innovative Digital solutions.

We are one team, with one vision – to improve how value is communicated so patients get access to the treatments they need.

Our core deliverables include, value proposition development, health

economic modelling and health technology assessment, alongside Veeva integrated budget impact models and interactive stakeholder toolkits with business case generation capabilities (via Veeva Approved Email).



### EVIDENCE GENERATION

Health economic evaluation / Data analytics / Systematic literature review / Meta-analysis



#### VALUE

DEMONSTRATION

Value proposition development / Value dossiers /Budget impact modelling / Health technology assessment



#### DIGITAL

COMMUNICATION

Payer toolkits & economic models
/ Data visualisation / Platform
solutions / Veeva partnership





## DIGITAL COMMUNICATION

Pioneering dynamic, data-driven Veeva presentations and platforms for Market Access and HEOR field-based teams.





#### Veeva integrated models

Integrated saving of scenarios, Approved E-mail summary reports, live data feeds & usage analytics

#### Connected Insights™

A management platform that facilitates the creation, management & distribution of health-economy insight dashboards



Health economic modelling, value proposition development and digital capabilities under one roof.

Mtech Access can, convert your existing HE models





iPad

#### Or develop from beginning to end



Systematic literature review, meta-analysis, health economic evaluation Value proposition development, budget impact modelling, stakeholder validation Design, digital production, PromoMat approval, KAM training



# **©** connectedinsights™

Explore performance indicators & patient outcomes by health economy, identify unmet needs and present a solution.

Our most recently released platform, Connected Insights™, allows our clients to create and manage health-economy performance indicator dashboards, which can be pushed directly to the Veeva Vault for approval and distribution – all without a requirement to engage with an external agency.



#### Connect

Connect to your live third-party data sources or export to data files for easy import



#### Design

Drag and drop connected visualisations into position and assign data fields



#### Push

Push to Veeva Vault for approval and distribution to the field











## WANT TO FIND OUT MORE?



#### **VISIT**

WWW.MTFCHACCESS.CO.UK

to learn more about what we do and how we can help



#### **EMAIL**

INFO@MTECHACCESS.CO.UK

and one of our team will respond within 24 hours to arrange a call-back



#### CALL

+44 (0) 1869 222 490

and one of our team will be happy to discuss your needs and plan your next steps



#### **DEMO**

DEMO-CENTRE.MTECHACCESS.CO.UK

our interactive demo centre